







# Webseiten-Bericht für usps.com

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Der Wert ist 62/100



## SEO Inhalte

	<p>Seitentitel</p>	<p>Welcome   USPS</p> <p>Länge : 14</p> <p>Perfekt, Ihr Seitentitel enthält zwischen 10 und 70 Zeichen.</p>												
	<p>Seitenbeschreibung</p>	<p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Länge : 222</p> <p>Idealerweise sollte Ihre Seitenbeschreibung zwischen 70 und 160 Zeichen (einschließlich Leerzeichen) enthalten. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a>, um die Länge zu prüfen.</p>												
	<p>Suchbegriffe</p>	<p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Gut, Ihre Seite enthält Meta-Keywords.</p>												
	<p>Og META Eigenschaften</p>	<p>Gut, Ihre Seite nutzt die Vorteile der OG-Eigenschaften.</p> <table border="1" data-bbox="539 1480 1481 2072"> <thead> <tr> <th>Eigenschaft</th> <th>Inhalt</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome   USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </tbody> </table>	Eigenschaft	Inhalt	url	https://www.usps.com/	type	article	title	Welcome   USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg	description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.
Eigenschaft	Inhalt													
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# SEO Inhalte

## Überschriften





H1	H2	H3	H4	H5	H6
1	21	49	0	0	0

- [H1] USPS.com Home Page
- [H2] Online Shipping Made Easy
- [H2] Online Shipping Made Easy
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Prepaid Supplies
- [H2] Sustainable Supplies
- [H2] Priority Mail Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] SpongeBob SquarePants
- [H2] Holiday Cards
- [H2] Military Shipping Supplies
- [H2] Baby Wild Animal Notecards
- [H2] Mr. ZIP™ Products
- [H2] Celebrate 250 Years of USPS
- [H2] Goodnight Moon Writing Kit
- [H2] Patriotic Stamp Flannel Fleece Throw Blanket
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Lunar New Year: Year of the Horse Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Need a New Passport?
- [H3] Informed Delivery® at Your Fingertips
- [H3] Small Business Solutions
- [H3] Moving Soon?
- [H3] Upcoming USPS Holidays

## SEO Inhalte

		<ul style="list-style-type: none"> <li>• [H3] Alert: Text &amp; Email Scams</li> <li>• [H3] New Requirements for Packages Sent Internationally</li> <li>• [H3] Jobs with USPS</li> <li>• [H3] Postmarks</li> <li>• [H3] Alert: Text &amp; Email Scams</li> <li>• [H3] New Requirements for Packages Sent Internationally</li> <li>• [H3] Change of Address Security Enhancements</li> <li>• [H3] Change of Address Security Enhancements</li> <li>• [H3] New Requirements for European Union (EU) Countries</li> <li>• [H3] Upcoming USPS Holidays</li> <li>• [H3] Upcoming USPS Holidays</li> <li>• [H3] Upcoming Price Change</li> <li>• [H3] Service Standard Changes</li> <li>• [H3] Board of Governors</li> <li>• [H3] Mail Suspension: Canada</li> <li>• [H3] Reminder: Mercury Is Nonmailable</li> <li>• [H3] New Prices</li> <li>• [H3] Coming Soon: USPS Ground Advantage</li> <li>• [H3] New Requirements for European Union (EU) Countries</li> </ul>
	Bilder	<p>Es konnten 66 Bilder auf dieser Webseite gefunden werden.</p> <p>Gut, die meisten oder alle Ihrer Bilder haben Alt-Attribute.</p>
	Text/HTML Verhältnis	<p>Anteil : 6%</p> <p>Das Text-zu-HTML-Verhältnis dieser Seite liegt unter 15 Prozent, was bedeutet, dass Ihre Webseite wahrscheinlich mehr Textinhalt benötigt.</p>
	Flash	Perfekt, auf dieser Seite wurde kein Flash-Inhalt gefunden.
	IFrame	Schlecht, Sie haben IFrames auf der Webseite. Das bedeutet, dass Inhalte in einem IFrame nicht indexiert werden können.

## SEO Links

	URL Rewrite	Schlecht. Ihre Links enthalten Query-Strings.
	Unterstriche in den URLs	Perfekt! Keine Unterstriche in Ihren URLs gefunden.
	In-page Links	Wir haben insgesamt 141 Links gefunden, davon 2 Link(s) zu Dateien
	Statistics	<p>Externe Links : noreferrer noopener 0%</p> <p>Externe Links : Natürliche Links 4.26%</p>

## SEO Links

Interne Links 95.74%

### In-page Links

Anker	Typ	Nat ü rlich
<a href="#">Go to USPS.com Site Index.</a>	Intern	Nat ü rliche Links
<a href="#">Locations</a>	Intern	Nat ü rliche Links
<a href="#">Support</a>	Intern	Nat ü rliche Links
<a href="#">Informed Delivery</a>	Intern	Nat ü rliche Links
<a href="#">Register / Sign In</a>	Intern	Nat ü rliche Links
<a href="#">Sign In</a>	Intern	Nat ü rliche Links
<a href="#">Send</a>	Intern	Nat ü rliche Links
<a href="#">Click-N-Ship</a>	Intern	Nat ü rliche Links
<a href="#">Stamps &amp; Supplies</a>	Intern	Nat ü rliche Links
<a href="#">Calculate a Price</a>	Intern	Nat ü rliche Links
<a href="#">Schedule a Pickup</a>	Intern	Nat ü rliche Links
<a href="#">Tracking</a>	Intern	Nat ü rliche Links
<a href="#">Transit Time Map</a>	Intern	Nat ü rliche Links
<a href="#">Sending Mail</a>	Intern	Nat ü rliche Links
<a href="#">Sending Packages</a>	Intern	Nat ü rliche Links
<a href="#">Insurance &amp; Extra Services</a>	Intern	Nat ü rliche Links
<a href="#">Shipping Restrictions</a>	Intern	Nat ü rliche Links
<a href="#">Online Shipping</a>	Intern	Nat ü rliche Links
<a href="#">Ship to USPS Smart Locker</a>	Extern	Nat ü rliche Links
<a href="#">Label Broker</a>	Intern	Nat ü rliche Links
<a href="#">Custom Mail, Cards, &amp; Envelopes</a>	Intern	Nat ü rliche Links
<a href="#">Postage Prices</a>	Intern	Nat ü rliche Links
<a href="#">Mail &amp; Shipping Services</a>	Intern	Nat ü rliche Links

## In-page Links

<a href="#">Priority Mail Express</a>	Intern	Nat ü rliche Links
<a href="#">Priority Mail</a>	Intern	Nat ü rliche Links
<a href="#">USPS Ground Advantage</a>	Intern	Nat ü rliche Links
<a href="#">First-Class Mail</a>	Intern	Nat ü rliche Links
<a href="#">Military &amp; Diplomatic Mail</a>	Intern	Nat ü rliche Links
<a href="#">Redirecting a Package</a>	Intern	Nat ü rliche Links
<a href="#">Money Orders</a>	Intern	Nat ü rliche Links
<a href="#">Filing a Claim</a>	Intern	Nat ü rliche Links
<a href="#">Requesting a Refund</a>	Intern	Nat ü rliche Links
<a href="#">Receive</a>	Intern	Nat ü rliche Links
<a href="#">Intercept a Package</a>	Intern	Nat ü rliche Links
<a href="#">Schedule a Redelivery</a>	Intern	Nat ü rliche Links
<a href="#">Hold Mail</a>	Intern	Nat ü rliche Links
<a href="#">Change of Address</a>	Intern	Nat ü rliche Links
<a href="#">Rent or Renew PO Box</a>	Intern	Nat ü rliche Links
<a href="#">Informed Delivery</a>	Intern	Nat ü rliche Links
<a href="#">Forwarding Mail</a>	Intern	Nat ü rliche Links
<a href="#">USPS Smart Lockers</a>	Extern	Nat ü rliche Links
<a href="#">Mailbox Guidelines</a>	Intern	Nat ü rliche Links
<a href="#">Mail for the Deceased</a>	Intern	Nat ü rliche Links
<a href="#">Shop</a>	Intern	Nat ü rliche Links
<a href="#">Stamps</a>	Intern	Nat ü rliche Links
<a href="#">Shipping Supplies</a>	Intern	Nat ü rliche Links
<a href="#">Cards &amp; Envelopes</a>	Intern	Nat ü rliche Links
<a href="#">Personalized Stamped Envelopes</a>	Intern	Nat ü rliche Links
<a href="#">Collectors</a>	Intern	Nat ü rliche Links
<a href="#">Gifts</a>	Intern	Nat ü rliche Links
<a href="#">Business Supplies</a>	Intern	Nat ü rliche Links

## In-page Links

<a href="#">Returns &amp; Exchanges</a>	Intern	Nat ü rliche Links
<a href="#">Business</a>	Intern	Nat ü rliche Links
<a href="#">Calculate a Business Price</a>	Intern	Nat ü rliche Links
<a href="#">Every Door Direct Mail</a>	Intern	Nat ü rliche Links
<a href="#">Business Shipping</a>	Intern	Nat ü rliche Links
<a href="#">Ground Advantage for Business</a>	Intern	Nat ü rliche Links
<a href="#">Ship to USPS Smart Locker</a>	Extern	Nat ü rliche Links
<a href="#">Advertising with Mail</a>	Intern	Nat ü rliche Links
<a href="#">Using EDDM</a>	Intern	Nat ü rliche Links
<a href="#">Mailing &amp; Printing Services</a>	Intern	Nat ü rliche Links
<a href="#">Customized Direct Mail</a>	Intern	Nat ü rliche Links
<a href="#">Political Mail</a>	Intern	Nat ü rliche Links
<a href="#">Promotions &amp; Incentives</a>	Intern	Nat ü rliche Links
<a href="#">Informed Delivery Marketing</a>	Intern	Nat ü rliche Links
<a href="#">USPS Connect</a>	Intern	Nat ü rliche Links
<a href="#">eCommerce</a>	Intern	Nat ü rliche Links
<a href="#">Local</a>	Intern	Nat ü rliche Links
<a href="#">Postage Options</a>	Intern	Nat ü rliche Links
<a href="#">Verifying Postage</a>	Intern	Nat ü rliche Links
<a href="#">Returns Services</a>	Intern	Nat ü rliche Links
<a href="#">Label Broker for Business</a>	Intern	Nat ü rliche Links
<a href="#">International Business Shipping</a>	Intern	Nat ü rliche Links
<a href="#">Managing Business Mail</a>	Intern	Nat ü rliche Links
<a href="#">USPS &amp; Web Tools APIs</a>	Intern	Nat ü rliche Links
<a href="#">International</a>	Intern	Nat ü rliche Links
<a href="#">Calculate International Prices</a>	Intern	Nat ü rliche Links
<a href="#">Look Up HS Codes</a>	Intern	Nat ü rliche Links
<a href="#">Print Customs Forms</a>	Intern	Nat ü rliche Links

## In-page Links

<a href="#">How to Send a Letter Internationally</a>	Intern	Nat ü rliche Links
<a href="#">How to Send a Package Internationally</a>	Intern	Nat ü rliche Links
<a href="#">International Shipping Restrictions</a>	Intern	Nat ü rliche Links
<a href="#">Shipping Internationally Online</a>	Intern	Nat ü rliche Links
<a href="#">International Insurance &amp; Extra Services</a>	Intern	Nat ü rliche Links
<a href="#">Completing Customs Forms</a>	Intern	Nat ü rliche Links
<a href="#">Military &amp; Diplomatic Mail</a>	Intern	Nat ü rliche Links
<a href="#">Sending Money Abroad</a>	Intern	Nat ü rliche Links
<a href="#">Passports</a>	Intern	Nat ü rliche Links
<a href="#">Comparing International Shipping Services</a>	Intern	Nat ü rliche Links
<a href="#">Priority Mail Express International</a>	Intern	Nat ü rliche Links
<a href="#">Priority Mail International</a>	Intern	Nat ü rliche Links
<a href="#">First-Class Package International Service</a>	Intern	Nat ü rliche Links
<a href="#">First-Class Mail International</a>	Intern	Nat ü rliche Links
<a href="#">Filing an International Claim</a>	Intern	Nat ü rliche Links
<a href="#">Requesting an International Refund</a>	Intern	Nat ü rliche Links
<a href="#">Help</a>	Intern	Nat ü rliche Links
<a href="#">Finding Missing Mail</a>	Intern	Nat ü rliche Links
<a href="#">PO BOXES</a>	Intern	Nat ü rliche Links
<a href="#">PASSPORTS</a>	Intern	Nat ü rliche Links
<a href="#">FREE BOXES</a>	Intern	Nat ü rliche Links
<a href="#">Stamps &amp; Supplies</a>	Intern	Nat ü rliche Links
<a href="#">Change My Address</a>	Intern	Nat ü rliche Links
<a href="#">Learn more</a>	Intern	Nat ü rliche Links
<a href="#">Buy Now</a>	Intern	Nat ü rliche Links
<a href="#">Shop Now</a>	Intern	Nat ü rliche Links
<a href="#">Shop Now</a>	Intern	Nat ü rliche Links
<a href="#">Shop Now</a>	Intern	Nat ü rliche Links


## In-page Links

<a href="#">Shop Now</a>	Intern	Nat ü rliche Links
<a href="#">Shop Now</a>	Intern	Nat ü rliche Links
<a href="#">Shop Now</a>	Intern	Nat ü rliche Links
<a href="#">See All Holidays</a>	Intern	Nat ü rliche Links
<a href="#">Learn What You Need To Do</a>	Intern	Nat ü rliche Links
<a href="#">Find Out More</a>	Intern	Nat ü rliche Links
<a href="#">Learn More</a>	Intern	Nat ü rliche Links
<a href="#">Learn What You Need to Do</a>	Intern	Nat ü rliche Links
<a href="#">Proposed Prices</a>	Intern	Nat ü rliche Links
<a href="#">Learn More</a>	Intern	Nat ü rliche Links
<a href="#">Learn More</a>	Intern	Nat ü rliche Links
<a href="#">Learn More</a>	Intern	Nat ü rliche Links
<a href="#">View Full Price List</a>	Intern	Nat ü rliche Links
<a href="#">Learn More: USPS Ground Advantage</a>	Intern	Nat ü rliche Links
<a href="#">Learn What You Need To Do</a>	Intern	Nat ü rliche Links
-	Intern	Nat ü rliche Links
<a href="#">About USPS Home</a>	Intern	Nat ü rliche Links
<a href="#">Newsroom</a>	Intern	Nat ü rliche Links
<a href="#">USPS Service Updates</a>	Intern	Nat ü rliche Links
<a href="#">Forms &amp; Publications</a>	Intern	Nat ü rliche Links
<a href="#">Government Services</a>	Intern	Nat ü rliche Links
<a href="#">Rights &amp; Permissions</a>	Intern	Nat ü rliche Links
<a href="#">Business Customer Gateway</a>	Intern	Nat ü rliche Links
<a href="#">Postal Inspectors</a>	Extern	Nat ü rliche Links
<a href="#">Inspector General</a>	Extern	Nat ü rliche Links
<a href="#">Postal Explorer</a>	Intern	Nat ü rliche Links
<a href="#">National Postal Museum</a>	Extern	Nat ü rliche Links
<a href="#">PostalPro</a>	Intern	Nat ü rliche Links

## In-page Links

<a href="#">Privacy Policy</a>	Intern	Nat ü rliche Links
<a href="#">Terms of Use</a>	Intern	Nat ü rliche Links
<a href="#">FOIA</a>	Intern	Nat ü rliche Links
<a href="#">No FEAR Act/EEO Contacts</a>	Intern	Nat ü rliche Links
<a href="#">Fair Chance Act</a>	Intern	Nat ü rliche Links
<a href="#">Accessibility Statement</a>	Intern	Nat ü rliche Links

## SEO Suchbegriffe




 Suchbegriffswolke

delivery **mail** business search international stamps  
learn **usps** skip shipping



## Suchbegriff-Konsistenz

Suchbegriff	Inhalt	Seitentitel	Suchbegriffe	Seitenbeschreibung	Ü berschriften
usps	35	✓	✓	✓	✓
mail	30	✗	✓	✓	✓
search	16	✗	✗	✗	✓
international	15	✗	✗	✗	✓
shipping	14	✗	✓	✓	✓












## Benutzerfreundlichkeit

	URL	Domain : usps.com L ä nge : 8
	Favoriten Icon	Gro ß artig, Ihre Webseite hat ein Favicon.
	Druckeigenschaften	Wir konnten kein druckfreundliches CSS finden.





## Benutzerfreundlichkeit

	Sprache	Gut. Ihre deklarierte Sprache ist en.
	Dublin Core	Diese Seite nutzt nicht die Vorteile von Dublin Core.




## Dokument

	Doctype	HTML 5
	Kodierung	Perfekt. Ihr deklarierter Zeichensatz ist WINDOWS-1252.
	W3C Validität	Fehler : 76 Warnungen : 56
	E-Mail Datenschutz	Großartig, es wurde keine E-Mail-Adresse im Klartext gefunden!
	Veraltetes HTML	Großartig! Wir haben keine veralteten HTML-Tags in Ihrem HTML gefunden.
	Tipps zur Webseitengeschwindigkeit	<ul style="list-style-type: none"><li> Ausgezeichnet, Ihre Webseite verwendet keine verschachtelten Tabellen.</li><li> Schlecht, Ihre Webseite verwendet Inline-Styles.</li><li> Schlecht, Ihre Webseite hat zu viele CSS-Dateien (mehr als 4).</li><li> Schlecht, Ihre Webseite hat zu viele JS-Dateien (mehr als 6).</li><li> Perfekt, Ihre Webseite nutzt gzip.</li></ul>

## Mobil

	Mobile Optimierung	<ul style="list-style-type: none"><li> Apple Icon</li><li> META Viewport Tag</li><li> Flash Inhalt</li></ul>
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## Optimierung

	XML-Sitemap	Großartig, Ihre Webseite hat eine XML-Sitemap. <a href="https://www.usps.com/sitemap.xml">https://www.usps.com/sitemap.xml</a>
	Robots.txt	<a href="http://usps.com/robots.txt">http://usps.com/robots.txt</a> Großartig, Ihre Webseite hat eine robots.txt-Datei.
	Analytics	Großartig, Ihre Webseite hat ein Analysetool. Google Tag Manager