Website review amazon.co.jp

Generated on January 17 2026 00:06 AM

The score is 41/100

SEO Content

✓	Title	Amazon.co.jp **Length : 12** Perfect, your title contains between 10 and 70 characters.
✗	Description	 **Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	 Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 1 **H5** 0 **H6** 0 • [H4] 下のボタンをクリックしてショッピングを続けてください
✓	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 2 links including 0 link(s) to files
●	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
利用規約	Internal	Passing Juice
プライバシー規約	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud	下のボタンをクリックしてショッピングを続けてください amazon 利用規約 affiliates プライバシー規約 amazonjp ショッピングを続ける

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amazonjp	1	✖	✖	✖	✖
下のボタンをクリックしてショッピングを続けてください	1	✖	✖	✖	✔
ショッピングを続ける	1	✖	✖	✖	✖
利用規約	1	✖	✖	✖	✖
プライバシ	規約	1	✖	✖	✖	✖

Usability

	Url	Domain : amazon.co.jp Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is jp.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://amazon.co.jp/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.