



# Website review bilibili.com

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The score is 52/100







## SEO Content

	<p>Title</p>	<p>哔哩哔哩 (゜-゜)つロ 干杯--bilibili</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>哔哩哔哩 ( bilibili.com)是国内知名的视频弹幕网站，这里有及时的动漫新番，活跃的ACG氛围，有创意的Up主。大家可以在这里找到许多欢乐。</p> <p>Length : 73</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>bilibili,哔哩哔哩,哔哩哔哩动画,哔哩哔哩弹幕网,弹幕视频,B站,弹幕,字幕,AMV,MA D,MTV,ANIME,动漫,动漫音乐,游戏,游戏解说,二次元,游戏视频,ACG,galgame,动画,番组,新番,初音,洛天依,vocaloid,日本动漫,国产动漫,手机游戏,网络游戏,电子竞技,ACG燃曲,ACG神曲,追新番,新番动漫,新番吐槽,巡音,镜音双子,千本樱,初音MIKU,舞蹈MMD,MIKUMIKUDANCE,洛天依原创曲,洛天依翻唱曲,洛天依投食歌,洛天依MMD,vocaloid家族,OST,BGM,动漫歌曲,日本动漫音乐,宫崎骏动漫音乐,动漫音乐推荐,燃系mad,治愈系mad,MAD MOVIE,MAD高燃</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] 压力给到官方！中国玩家的自制配音有多牛！</li> <li>• [H3] 伪装成恐怖生物，直到他们发现玩家再也不会回来了</li> <li>• [H3] 听到闺蜜的优点请睁眼</li> <li>• [H3] 我们去了一趟漠河...</li> <li>• [H3] 【IGN】《生化危机 Showcase》特别直播节目全程视频</li> <li>• [H3] 把宿舍爆改成密室</li> <li>• [H3] 《魔兽争霸3》，用技能弹反伤害，谁能击杀最多机枪兵？</li> <li>• [H3] 科比二次复活大作战（复活赛暂时打赢！！！）</li> <li>• [H3] 【原神】哥伦比亚:牢士，我们来看你了</li> <li>• [H3] 快来享受外教的顶级音乐</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	10	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	10	0	0	0									

## SEO Content

	Images	We found 14 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 2 link(s) to files
	Statistics	External Links : norereferrer noopener 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
:	Internal	Passing Juice
<a href="#">番剧</a>	Internal	Passing Juice
<a href="#">电影</a>	Internal	Passing Juice
<a href="#">国创</a>	Internal	Passing Juice


## In-page links

<a href="#">电视剧</a>	Internal	Passing Juice
<a href="#">综艺</a>	Internal	Passing Juice
<a href="#">纪录片</a>	Internal	Passing Juice
<a href="#">动画</a>	Internal	Passing Juice
<a href="#">游戏</a>	Internal	Passing Juice
<a href="#">鬼畜</a>	Internal	Passing Juice
<a href="#">音乐</a>	Internal	Passing Juice
<a href="#">舞蹈</a>	Internal	Passing Juice
<a href="#">影视</a>	Internal	Passing Juice
<a href="#">娱乐</a>	Internal	Passing Juice
<a href="#">知识</a>	Internal	Passing Juice
<a href="#">科技数码</a>	Internal	Passing Juice
<a href="#">资讯</a>	Internal	Passing Juice
<a href="#">美食</a>	Internal	Passing Juice
<a href="#">小剧场</a>	Internal	Passing Juice
<a href="#">汽车</a>	Internal	Passing Juice
<a href="#">时尚美妆</a>	Internal	Passing Juice
<a href="#">体育运动</a>	Internal	Passing Juice
<a href="#">动物</a>	Internal	Passing Juice
<a href="#">vlog</a>	Internal	Passing Juice
<a href="#">绘画</a>	Internal	Passing Juice
<a href="#">人工智能</a>	Internal	Passing Juice
<a href="#">家装房产</a>	Internal	Passing Juice
<a href="#">户外潮流</a>	Internal	Passing Juice
<a href="#">健身</a>	Internal	Passing Juice
<a href="#">手工</a>	Internal	Passing Juice
<a href="#">旅游出行</a>	Internal	Passing Juice
<a href="#">三农</a>	Internal	Passing Juice

## In-page links

<a href="#">亲子</a>	Internal	Passing Juice
<a href="#">健康</a>	Internal	Passing Juice
<a href="#">情感</a>	Internal	Passing Juice
<a href="#">生活兴趣</a>	Internal	Passing Juice
<a href="#">生活经验</a>	Internal	Passing Juice
<a href="#">公益</a>	Internal	Passing Juice
<a href="#">超高清</a>	Internal	Passing Juice
<a href="#">压力给到官方！中国玩家的自制配音有多牛！</a>	Internal	Passing Juice
<a href="#">伪装成恐怖生物，直到他们发现玩家再也不会回来了</a>	Internal	Passing Juice
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## SEO Keywords



Keywords Cloud

会员购 下载客户端 科技数码  
电视剧 时尚美妆 干杯bilibili  
游戏中心 小剧场 纪录片 哔哩哔哩






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
哔哩哔哩	1	✓	✓	✓	✗
干杯bilibili	1	✗	✗	✗	✗









## Keywords Consistency

游戏中心	1	✘	✘	✘	✘
会员购	1	✘	✘	✘	✘
下载客户端	1	✘	✘	✘	✘

## Usability

	Url	Domain : bilibili.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>

## Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.bilibili.com/sitemap.xml>



### Robots.txt

<http://bilibili.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.