Website review msn.com

Generated on January 17 2026 00:04 AM

The score is 46/100

SEO Content

⚠	Title	MSN **Length : 3** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 0 · **H2** 0 · **H3** 0 · **H4** 0 · **H5** 0 · **H6** 0
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

Keywords Cloud	msn

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
msn	1	✔	✖	✖	✖

Usability

	Url	Domain : msn.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	Apple Icon
		Meta Viewport Tag
		Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.msn.com/sitemaps/casualgames/sitemap-index.xml https://www.msn.com/sitemaps/consumption/index.xml https://www.msn.cn/sitemaps/consumption/index.xml https://www.msn.com/sitemaps/health/health-sitemap-index.xml https://www.msn.com/staticsb/statics/latest/0/casualgames/sitemaps/sitemap-index.xml https://www.msn.com/staticsb/statics/latest/0/finance/sitemaps/sitemap-index.xml https://www.msn.com/sitemaps/weather/sitemap-index.xml
	Robots.txt	http://msn.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.