



# Website review zoom.us

Generated on January 17 2026 00:08 AM





The score is 57/100







## SEO Content

	<b>Title</b>	<p>One platform to connect   Zoom</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Modernize workflows with Zoom</p> <p>Length : 29</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<b>Keywords</b>	<p>Zoom, Unified Communications, Unified Communications Platform, UCaaS, Collaboration Tools, Collaboration Software, Collaboration Services</p> <p>Good, your page contains meta keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.zoom.com</td> </tr> <tr> <td>title</td> <td>One platform to connect   Zoom</td> </tr> <tr> <td>description</td> <td>Modernize workflows with Zoom</td> </tr> <tr> <td>image</td> <td>https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDk2ZA==</td> </tr> <tr> <td>site_name</td> <td>Zoom</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.zoom.com	title	One platform to connect   Zoom	description	Modernize workflows with Zoom	image	https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDk2ZA==	site_name	Zoom
Property	Content															
type	website															
url	https://www.zoom.com															
title	One platform to connect   Zoom															
description	Modernize workflows with Zoom															
image	https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDk2ZA==															
site_name	Zoom															
	<b>Headings</b>	<table border="1" data-bbox="539 1910 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 2011 1433 2078" style="list-style-type: none"> <li>• [H1] Find out what's possiblewhen work connects</li> <li>• [H3] Major League Baseball™ and Zoom expand the employee-fan</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	8	0	0	0		
H1	H2	H3	H4	H5	H6											
1	0	8	0	0	0											

## SEO Content

		<p>experience</p> <ul style="list-style-type: none"> <li>• [H3] Advancing mental wellness through TheShareCo's journey with Zoom Video SDK</li> <li>• [H3] Cricut slashed call abandonment rates by 90% with Zoom</li> <li>• [H3] A connected, collaborative workforce drives innovation at Capital One</li> <li>• [H3] Major League Baseball™ and Zoom expand the employee-fan experience</li> <li>• [H3] Advancing mental wellness through TheShareCo's journey with Zoom Video SDK</li> <li>• [H3] Cricut slashed call abandonment rates by 90% with Zoom</li> <li>• [H3] A connected, collaborative workforce drives innovation at Capital One</li> </ul>
	Images	<p>We found 95 images on this web page.</p> <p>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	<p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 74.03%</p> <p>Internal Links 25.97%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Learn more</a>	External	Passing Juice
<a href="#">Explore products</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Read the report</a>	External	Passing Juice
<a href="#">Explore the report</a>	External	Passing Juice
<a href="#">Read Forrester report</a>	External	Passing Juice
<a href="#">Get started</a>	External	Passing Juice
<a href="#">Get started</a>	External	Passing Juice
<a href="#">Get started</a>	External	Passing Juice
<a href="#">Get started</a>	External	Passing Juice
<a href="#">Get started</a>	External	Passing Juice
<a href="#">Get started today</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	External	Passing Juice
<a href="#">English</a>	External	Passing Juice
<a href="#">Español</a>	External	Passing Juice
<a href="#">Français</a>	External	Passing Juice

## In-page links

<a href="#">Indonesia</a>	External	Passing Juice
<a href="#">Italiano</a>	External	Passing Juice
<a href="#">日本語</a>	External	Passing Juice
<a href="#">_____</a>	External	Passing Juice
<a href="#">Nederlands</a>	External	Passing Juice
<a href="#">Polski</a>	External	Passing Juice
<a href="#">Português</a>	External	Passing Juice
<a href="#">_____</a>	External	Passing Juice
<a href="#">Svenska</a>	External	Passing Juice
<a href="#">Türkçe</a>	External	Passing Juice
<a href="#">Tiếng Việt</a>	External	Passing Juice
<a href="#">中文（简体，中国）</a>	External	Passing Juice
<a href="#">中文（繁體，台灣）</a>	External	Passing Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Customers</a>	External	Passing Juice
<a href="#">Our Team</a>	External	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Integrations</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Investors</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Sustainability &amp; ESG</a>	External	Passing Juice
<a href="#">Media Kit</a>	External	Passing Juice
<a href="#">How To Videos</a>	Internal	Passing Juice
<a href="#">Developer Platform</a>	Internal	Passing Juice
<a href="#">Zoom Ventures</a>	External	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">Zoom Rooms Controller</a>	Internal	Passing Juice

## In-page links

<a href="#">Browser Extension</a>	Internal	Passing Juice
<a href="#">Outlook Plug-in</a>	Internal	Passing Juice
<a href="#">Zoom Virtual Backgrounds</a>	External	Passing Juice
<a href="#">Sales</a>	External	Passing Juice
<a href="#">Request a Demo</a>	External	Passing Juice
<a href="#">Webinars and Events</a>	Internal	Passing Juice
<a href="#">Test Zoom</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Learning Center</a>	Internal	Passing Juice
<a href="#">Zoom Community</a>	External	Passing Juice
<a href="#">Feedback</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice
<a href="#">Developer Support</a>	Internal	Passing Juice
<a href="#">Privacy, Security, Legal Policies, and Modern Slavery Act Transparency Statement</a>	External	Passing Juice
<a href="#">English</a>	External	Passing Juice
<a href="#">Español</a>	External	Passing Juice
<a href="#">Polski</a>	External	Passing Juice
<a href="#">Terms</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Trust Center</a>	External	Passing Juice
<a href="#">Acceptable Use Guidelines</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

partner sales app center experience more developer  
companion **zoom** video





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zoom	85	✓	✓	✓	✓
more	28	✗	✗	✗	✗
companion	28	✗	✗	✗	✗
sales	26	✗	✗	✗	✗
video	25	✗	✗	✗	✓








## Usability

	Url	Domain : zoom.us Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 85 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

		
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	---

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://zoom.us/sitemap.xml">https://zoom.us/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://zoom.us/robots.txt">http://zoom.us/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>