








instructure.com

: 2026 1 17 00:09 AM

62/100



## SEO

		<p>Instructure: Leading EdTech for K–12, Higher Ed &amp; Business</p> <p>: 58</p> <p>! 가 10 70 .</p>												
	(Description)	<p>Empower learning with Instructure’s LMS and edtech solutions for K–12, higher education, and businesses. Discover Canvas, Impact, and Mastery to drive success.</p> <p>: 159</p> <p>! (Meta Description) 70 160 .</p>												
		<p>_____</p> <p>_____</p>												
		<p>(Og)</p> <table border="1" data-bbox="539 1317 1481 1720"> <tr> <td>site_name</td> <td>Instructure</td> </tr> <tr> <td>url</td> <td>https://www.instructure.com/node/1426</td> </tr> <tr> <td>title</td> <td>Homepage</td> </tr> <tr> <td>image</td> <td>https://www.instructure.com/sites/default/files/image/2025-07/2025-Meta-OG-thumb-ENG_0.jpg</td> </tr> </table>	site_name	Instructure	url	https://www.instructure.com/node/1426	title	Homepage	image	https://www.instructure.com/sites/default/files/image/2025-07/2025-Meta-OG-thumb-ENG_0.jpg				
site_name	Instructure													
url	https://www.instructure.com/node/1426													
title	Homepage													
image	https://www.instructure.com/sites/default/files/image/2025-07/2025-Meta-OG-thumb-ENG_0.jpg													
	(H1-H6)	<table border="1" data-bbox="539 1753 1481 1821"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>1</td> <td>14</td> <td>4</td> <td>11</td> <td>1</td> <td>0</td> </tr> </table> <ul data-bbox="603 1854 1401 2085" style="list-style-type: none"> <li>• [H1] Preparing educators and learners for the challenges and opportunities ahead.</li> <li>• [H2] Utility-inst</li> <li>• [H2] Select your location</li> <li>• [H2] Main - inst</li> <li>• [H2] Utility-inst-Login-only</li> <li>• [H2] Welcome to the most-visited education website in the world.</li> </ul>	H1	H2	H3	H4	H5	H6	1	14	4	11	1	0
H1	H2	H3	H4	H5	H6									
1	14	4	11	1	0									



## SEO

		<ul style="list-style-type: none"> <li>• [H2] Solutions for every age, stage, and transitional moment</li> <li>• [H2] Explore the Instructure ecosystem</li> <li>• [H2] We're dreaming big, so you can, too.</li> <li>• [H2] More partners and integrations than any other edtech company</li> <li>• [H2] Success stories and resources</li> <li>• [H2] Ready for the next step?</li> <li>• [H2] Social</li> <li>• [H2] Footer Utility</li> <li>• [H2] Footer - Inst</li> <li>• [H3] K-12</li> <li>• [H3] Higher education</li> <li>• [H3] Business and government</li> <li>• [H3] Accolades from the education world</li> <li>• [H4] Simplifying Digital Learning with Seamless Canvas Integration</li> <li>• [H4] Your Guide to Choosing a Learning Management System</li> <li>• [H4] Laying the Groundwork for Effective Edtech</li> <li>• [H4] Migration Myth Busting: The Truth About Switching Your LMS</li> <li>• [H4] Supporting One of the Largest Sports Organizations with Canvas LMS</li> <li>• [H4] Trends and Insights from K-12 to Career</li> <li>• [H4] The Road to Career and College Readiness</li> <li>• [H4] Providing Equitable Access Statewide With Canvas</li> <li>• [H4] Your Guide to Strengthening the Student Experience</li> <li>• [H4] The External Education Playbook</li> <li>• [H4] Hamilton County Schools and Mastery</li> <li>• [H5] We love our customers (and the feeling is mutual)</li> </ul>
		46 15 alt (alt) 가
	/HTML	: 5% HTML 가 15%
	(Flash)	Flash 가
	(Iframe)	Iframe . Iframe

## SEO

	URL Rewrite	URL !
	URL ( )	! URL ( )가

## SEO

		0	61	.
	Statistics	:	(noreferrer noopener) 0%	
		:	(Passing Juice) 14.75%	
			85.25%	

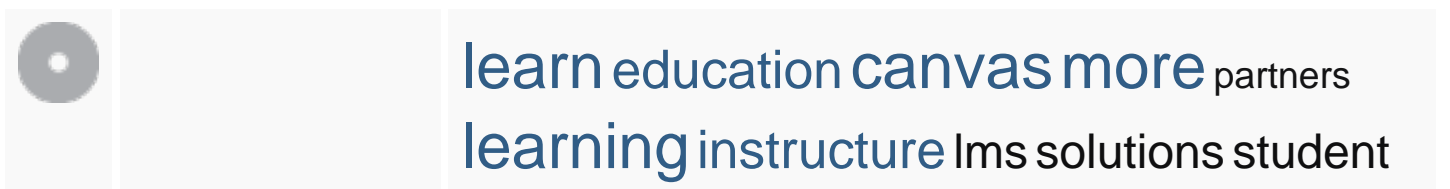
			(Juice)
<a href="#">Partners</a>			(Passing Juice)
<a href="#">Channel Partners</a>			(Passing Juice)
<a href="#">Support</a>			(Passing Juice)
<a href="#">Login</a>			(Passing Juice)
<a href="#">Canvas</a>			(Passing Juice)
<a href="#">Canvas Credentials</a>			(Passing Juice)
<a href="#">Student ePortfolio</a>			(Passing Juice)
<a href="#">Mastery Connect</a>			(Passing Juice)
<a href="#">Elevate Data Sync</a>			(Passing Juice)
<a href="#">LearnPlatform by Instructure</a>			(Passing Juice)
<a href="#">Try Canvas Free</a>			(Passing Juice)
<a href="#">Español</a>			(Passing Juice)
<a href="#">English</a>			(Passing Juice)
<a href="#">Italiano</a>			(Passing

		Juice)
<a href="#">English</a>		(Passing Juice)
<a href="#">Nederlands</a>		(Passing Juice)
<a href="#">Deutsch</a>		(Passing Juice)
<a href="#">Português</a>		(Passing Juice)
<a href="#">日本語</a>		(Passing Juice)
<a href="#">_____</a>		(Passing Juice)
<a href="#">Read more</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Learn More</a>		(Passing Juice)
<a href="#">Learn More</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Let's Connect</a>		(Passing Juice)
<a href="#">Take a look</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)

		Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">LinkedIn</a>		(Passing Juice)
<a href="#">Twitter</a>		(Passing Juice)
<a href="#">Facebook</a>		(Passing Juice)
<a href="#">Instagram</a>		(Passing Juice)
<a href="#">Youtube</a>		(Passing Juice)
<a href="#">Privacy</a>		(Passing Juice)
<a href="#">California Privacy Notice</a>		(Passing Juice)
<a href="#">Do Not Sell My Personal Information</a>		(Passing Juice)
<a href="#">Modern Slavery Act</a>		(Passing Juice)
<a href="#">Acceptable Use</a>		(Passing Juice)
<a href="#">Data Processing</a>		(Passing Juice)
<a href="#">Status</a>		(Passing Juice)
<a href="#">Our Community</a>		(Passing Juice)
<a href="#">Our Customers</a>		(Passing Juice)
<a href="#">Security</a>		(Passing Juice)
<a href="#">Accessibility</a>		(Passing

		Juice)
<a href="#">Advocacy</a>		(Passing Juice)
<a href="#">Case Studies</a>		(Passing Juice)
<a href="#">All Products</a>		(Passing Juice)
<a href="#">Services</a>		(Passing Juice)
<a href="#">Company Overview</a>		(Passing Juice)
<a href="#">Leadership</a>		(Passing Juice)
<a href="#">Careers</a>		(Passing Juice)
<a href="#">AI Principles</a>		(Passing Juice)
<a href="#">Contact Us</a>		(Passing Juice)

## SEO



				(Description)	(H1-H6)
more	23	✗	✗	✗	✓
canvas	20	✗	✗	✓	✓
learning	19	✗	✗	✓	✓
learn	19	✗	✗	✓	✓
instructure	15	✓	✗	✓	✓

	URL	: instructure.com : 15
		(favicon)
		CSS
		en

	(Doctype)	HTML 5
		(charset) UTF-8
	W3C	: 156 : 12
		가 !
	(Deprecated) HTML	! HTML (deprecated) 가

		(nested tables) (inline styles) CSS (4 ). JavaScript (6 ).
--	--	---

✓ . gzip .

⊙

✖

✓

✓

✓ XML . XML .  
<https://www.instructure.com/sitemap.xml>

✓ Robots.txt http://instructure.com/robots.txt  
. robots.txt .

✓ 가 .  
Google Tag Manager